



Media Contact:

Ken Kadet, Kadet Communications
952.937.0482 (office)
612.845.1205 (mobile)
ken@kadetcommunications.com

At SAPPHIRE 2009

Christiane Hoeninger, Dolphin Corporation
415-999-0267 (mobile)
christiane.hoeninger@dolphin-corp.com

SAPPHIRE 2009 Partner Announcement

Dolphin to Present an “Archiving Overview of SAP NetWeaver® Business Warehouse (SAP BW) 7.0” at the SAPPHIRE® 2009 and 2009 ASUG Annual Conference

ORLANDO, Fla. (May 11, 2009) – Dolphin Corporation today announced its participation in the co-located SAPPHIRE® 2009 and 2009 ASUG Annual Conference, being held here May 11-14 at the Orange County Convention Center. In addition to exhibiting in booth No. 327, Dolphin will host an education session titled “[Archiving Overview of SAP NetWeaver® Business Warehouse \(SAP BW\) 7.0](#)” on Tuesday May 12, 3:30 p.m. The education session will be presented by Dr. Werner Hopf, CEO and data archiving practice manager at [Dolphin Corporation](#), and Karin Tillotson, lead I/S specialist for [Valero Energy](#).

During the education session, Dr. Hopf and Ms. Tillotson will discuss how data archiving and management of the SAP NetWeaver BW component is necessary to manage or slow database growth and maintain system performance. The speakers will demonstrate how to analyze the (underlying) BW database using standard SAP functionality and the third-party PBS BI Analyzer tool from PBS Software GmbH. The session also will cover:

- Data management recommendations (such as SAP-supplied cleanup programs);
- The differences between ERP and BI data archiving, and making the business case for data archiving;
- How to implement technical archive objects, and create archive objects for InfoCubes and DataStore;
- Steps for configuring the logical and physical file paths and file naming conventions;
- Tips and techniques for creating a data archiving process and scheduling archive jobs;
- Ways to access the archived data by using the Nearline Storage (NLS) interface and PBS CBW.

“With the rise of more stringent regulations and legal compliance mandates, businesses need to adapt the rules and responsibilities for data archiving to meet these requirements,” said Dolphin’s Hopf. “Valero Energy has been a forward-thinking partner in implementing data

archiving and information lifecycle management (ILM) solutions with Dolphin, and Karin will provide an innovative, practical, real-world perspective in during our session.”

Karin Tillotson is the technical lead on the data archiving project at Valero Energy Corporation, the largest petroleum refiner and marketer in North America, where she is responsible for archiving data from SAP solutions, including SAP NetWeaver BW and HR systems. She has been working with SAP solutions and data archiving for over seven years. Karin has been the ASUG Archiving and ILM SIG Program Chair since 2003.

Dr. Hopf is responsible for setting Dolphin’s strategic corporate direction and is the managing director and principal for Dolphin’s Information Lifecycle Management and Data Archiving practice. With nearly 20 years experience in the information technology industry, 13 focused in support of SAP solutions, Dr. Hopf specializes in SAP’s information lifecycle management initiatives, including data and document archiving. His experience spans both large and mid-sized companies across all major SAP applications. Having worked on SAP solution-based projects across North America and Europe, he has extensive experience in global markets.

About Dolphin Corporation

[Dolphin Corporation](#) makes crucial business operations like data management, data archiving, accounts payable, accounts receivable and order management run better and smarter for organizations using SAP solutions. Focused on improving business performance through information lifecycle management and business process management, Dolphin produces the right solution for each customer, faster, through its experience with SAP technologies, and its proven best practices, tools and add-on applications for SAP solutions. Dolphin solutions improve business and IT performance, lower total cost of ownership and deliver high return on investment.

The company was founded in 1995 and has offices in Philadelphia, PA and San Jose, CA. Dolphin solutions are implemented across North America and around the world. For more information, visit www.dolphin-corp.com.

###

SAP, SAP NetWeaver, SAPHIRE and all SAP logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries.

All other product and service names mentioned are the trademarks of their respective companies.